



The Original. Genuine.



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Nothing Protects Better than the Original

SEALED AIR® BARRIER BUBBLE® TECHNOLOGY IS A BETTER VALUE

As the inventors of Bubble Wrap® brand cushioning over 50 years ago, our secret to a better bubble has always been keeping the air in the bubble. Our high-performance Bubble Wrap® brand material is manufactured with a Barrier Bubble® layer that retains air and maintains its cushioning performance.

Bubble Wrap® Brand



Sealed Air® Barrier Bubble® Retains Cushioning Thickness

Non-Barrier Brand



Other Non-Barrier Brands Lose Cushioning Thickness

Superior Cushioning

Higher initial thickness and fullness provide up to 30% greater protection.

Reduced Costs

Less material is required for protection over non-barrier brands.

Longer Lasting Protection

Air retention layer maintains consistent cushioning throughout the shipping cycle.

THE SEALED AIR® BARRIER BUBBLE® ADVANTAGE

Bubble Wrap® brand offers many advantages over other types of cushioning, including reduced material, labor and shipping costs with better cushioning performance.

Significant air retention equals better cushioning performance.

Multiple impacts during the shipping cycle can cause material to compress without recovery, resulting in a loss of thickness and cushioning performance.

For example, paper does not recover well after impact. As can be seen in the photos at right, under a nominal 0.25 psi load, competitive paper product loses nearly half its original thickness after only three drops from 24 inches while Sealed Air® Barrier Bubble® material retains more than 90% of its protection.



After third drop





Material for Every Application

SELECT THE RIGHT BUBBLE WRAP® BRAND BARRIER BUBBLE® MATERIAL FOR YOUR APPLICATION

PRODUC [*]	BUBBLE T HEIGHT	SUGGESTED USES	SPECS					
Strong Grade		For heavy, fragile and/or valuable products with long or unpredictable distribution cycles.	Mil. Spec. PPP-C-795D CID A-A549	Cushioning	Surface Protection	Void Fill	Blocking/ Bracing	Interleaving
cs	Small	Interleaving and/or surface protection.			•			•
TS	Medium	Cushioning of fragile, medium-weight products.		•				
DS DS 2 DS 4	Large	Multi-purpose cushioning applications. High performance cushioning materials for extreme psi loading, blocking and bracing. Available in (2) times & (4) times the normal (DS) strength.		•			•	
Multi-Purpose Grade		For light to medium, semi-rugged products with shorter, predictable distribution cycles.	CID A-A549	Cushioning	Surface Protection	Void Fill	Blocking/ Bracing	Interleaving
CM CM AS CM CO CM AD	Small	Cushioning of light to medium-weight products.		•				
ТМ	Medium	Cushioning and/or void fill for light to medium-weight products, which can replace ½" non-barrier material.		•		•		
DM DM AS DM AD	Large	General purpose cushioning and/or void fill.		•		•		
Limited Grade		For surface protection and/or void fill/light cushioning applications with very short known shipping cycles.	CID A-A549	Cushioning	Surface Protection	Void Fill	Blocking/ Bracing	Interleaving
CL	Small	Light cushioning, surface protection and/or interleaving.			•			•
DL	Large	Void fill/light cushioning protection for lightweight, less fragile products.		•		•		

AS: Anti-Static

CO: Cohesive Cold Seal

AD: Adhesive Bubble Mask

BUBBLE WRAP® ENVIRONMENTAL PROFILE

Reclaimed Content

The Sealed Air production network is committed to creating products in a resourceful, sustainable way. On average, Bubble Wrap® is made with 12% reclaimed content.

Reusable

Air retention layer allows for multiple reuse.

Source Reduction

Provides better protection using less packaging material compared to loose fill or paper.

Damage Reduction

Eliminates the need to ship replacement products in additional packaging materials.

Cushioning

BUBBLE WRAP® BRAND'S UNIQUE BARRIER BUBBLE® PROVIDES SUPERIOR PROTECTION OVER NON-BARRIER BUBBLE

Strong Grade Cushioning

- Fragile or valuable products
- Long or unpredictable distribution cycles
- Cushioning heavy or more fragile products
- Items requiring secure blocking and bracing

Meets the requirements of Mil. Spec PPP-C-795D and CID A-A549.

Multi-Purpose Grade Cushioning

- Light to medium-weight, less fragile products
- Short or predictable distribution cycles
- Products requiring surface protection, interleaving, cushioning and void fill



Limited Grade Protection

- An efficient void fill alternative
- Lowered material costs
- Better protection than loose fill
- No mess

Meets the requirements of commercial item description CID A-A549.



THE PROTECTIVE COVER OF BUBBLE WRAP® MATERIALS DOESN'T EVEN **BEGIN TO SCRATCH THE SURFACE**

Surface Protection

Bubble Mask® Adhesive-Coated Cushioning

Air cellular cushioning with an adhesive coating.

- Provides lightweight cushioning/surface protection
- Adheres to a variety of clean surfaces
- Saves labor and material costs
- Available in a variety of Barrier Bubble® heights

Cold Seal® Bubble Wrap® Brand Cohesive-Coated Cushioning

Air cellular cushioning material with a cohesive coating.

- Sticks to itself, not to the product
- Applies easily
- Saves labor by reducing handling
- Eliminates tape

3rd Web Bubble Wrap® Brand Laminates

- Superior product cushioning via triple-layer construction
- Excellent surface protection
- Outstanding resistance to tears and punctures



Bubble Mask® Adhesive-Coated Cushioning



Cold Seal® Bubble Wrap® Brand Cohesive-Coated Cushioning



3rd Web Bubble Wrap® Brand Laminates



Specialized Applications

THINK OUTSIDE THE BUBBLE WITH THESE **UNIQUE BUBBLE WRAP® PRODUCTS**

Bubble Wrap® Brand Kraft Laminates

Designed for wood veneer protection needs.

- Excellent outer protection
- Kraft backing allows easy application of labeling, stenciling and manual markings
- May eliminate outer carton for certain applications

TempShield™ Reflective Laminates

A lightweight, easy-to-use thermal insulating material that protects products from dramatic fluctuations in temperature.

- Metalized (72% reflective)— Tougher than foil
- Foil (97% reflective)— Best thermal value for insulating purposes



ESD (Electrostatic Discharge)

Protective products designed to protect sensitive electronic components.

- Cushionshield® aluminum air cellular static-shielding laminate bags
- Anti-Static Barrier Bubble® material





Bubble Wrap® Brand Bags

Save time and labor.

- Convenient peel-and-seal closure
- 10 standard size offerings
- Available in regular and anti-static small bubble height
- Bubblebags® on a roll also available as non-standard



Bubble Wrap® Ready-To-Roll® Air Cellular Dispenser Cartons

- Self-dispensing and easy-tear convenience
- Available in 12" or 24" widths.

 Standard Small and Medium bubble height offerings



PROVIDING THE MOST COMPREHENSIVE GLOBAL **NETWORK OF PACKAGING SERVICES**

Your Sealed Air Consultative Sales Representative will provide you with a detailed value/cost analysis of your entire packaging operation. This service is designed to qualify and quantify your packaging needs, enabling us to make recommendations aimed at improving overall efficiency. The analysis includes:

- Industry leading training and support services.

SAVE STORAGE SPACE, REDUCE

INVENTORY REQUIREMENTS AND IMPROVE OVERALL PRODUCTION

Instasheeter™ High-Speed Converting System

or Kushion Kraft® paper into custom cut sheets.

for small to medium voids.

wrap material.

Quickly convert rolls of Bubble Wrap® brand cushioning,

Cell-Aire® foam products, NewAir I.B.® inflatable material

• Excellent surface protection, cushioning or dunnage

• Combined with the Instaslitter™ Material—Roll—Slitter

multi-slit sheets from one standard 24" roll of flexible

equipment option, the system will automatically dispense

with a Sealed Air solution.



A BUBBLE FOR EVERY USE



Large and extra bubble is ideal for low-cost void-fill. Bubble Wrap® brand can be perforated to suit your packaging requirements.



Blocking and Bracing

Medium and large bubble is perfect for protecting



Small bubble is ideally suited for interleaving between products.









Value analysis of the cost and productivity savings associated

