

Sealed Air®

BRAND PROTECTIVE PACKAGING

Korrvu Suspension and Retention Packaging

SEALED AIR® brand Korrvu retention and suspension packaging uses a strong, low-slip film to surround your products, protecting them from shock and vibration with excellent visibility.



BENEFITS



Operational Efficiency

- Quick installation with little training needed enabling improved fulfillment velocity
- Easily integrates into automated centralized packaging lines
- Packaging stores flat, reducing storage and warehouse space requirements



Product Integrity

- Highly resilient low-slip film suspends products in the center of the package, reducing damage from shock and vibration while maximizing visual appearance
- A wide-range of specialty features and non-standard options ensure the right level of protection for each application



Package Optimization

- Rightsize packages with custom Korrvu solutions, eliminating bulky void fill material and reducing dimensional weight



Brand Experience

- Custom and variable digital printing options available for a more seamless branded solution for omni-channel retailing
- Efficient design enables packages to be easily opened, reused and recycled for added consumer convenience
- Low-slip film secures products to a corrugated backing, showcasing items and reinforces your brand's image right out of the box

CHALLENGE

Consumer expectations are higher than ever before, and one bad experience with sub-par packaging can have longterm implications for your brand. To stay competitive you must provide not only protection for your product, but also the optimal opening experience with enhanced presentation.

SOLUTION

SEALED AIR® brand Korrvu retention and suspension packaging is available in both standard and engineered, custom solutions. Korrvu suspension packaging suspends products in the center of the package, reducing damage from shock and vibration. Products are suspended in the airspace of the shipping container between two layers of highly resilient low-slip film. Korrvu retention packaging uses film to secure the product to a corrugated board, keeping it from shifting during transit.

This innovative solution enables packages to be easily opened, reused and recycled. The customization capabilities of Korrvu packaging provide an in-store feeling for at-home consumers, helping you to bring the retail experience to e-commerce fulfillment.



Shown: Korrvu suspension package for automotive headlight



Shown: Korrvu retention package for tablet

Korrvu Suspension and Retention Packaging

SUSTAINABILITY

- Curbside recyclable for added consumer convenience
- Reusable for return shipments, minimizing waste at both ends of the distribution cycle

MATERIALS

- Available in both standard and engineered, custom solutions
- A wide-range of specialty features and non-standard options ensure the right level of protection for each application
- Frustration-Free Packaging (FFP) certifiable solutions

Korrvu Suspension:

- Products are suspended in the airspace of the shipping container between two layers of highly resilient low-slip film, reducing damage from shock and vibration

Korrvu Retention:

- Uses film to secure the product to a corrugated board, keeping it from shifting during transit



Shown: Oversized Korrvu suspension package for television



Shown: Korrvu retention package for automotive part

APPLICATIONS

- Ideal for 3rd Party Logistics, fulfillment centers, ship-from-store and e-gifting applications
- Suitable for an assortment of applications requiring product protection such as:
 - Automotive
 - Electronics
 - Healthy & Beauty
 - Industrial Supplies
 - Pharmaceuticals
 - Replacement Parts
 - Wine & Spirits



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